



Kulandaisamy

# SK SUPER TMT THE PROMISE OF QUALITY

Customers today are spoilt for choice with varied products in the market, each seeking to make a difference with unique features. How do you separate the wheat from the chaff, understand how product quality is controlled and identify a product that has been manufactured to optimum quality? Many products today make the claim of superior quality, but only a few companies have the bandwidth to uphold the same.

SK Super TMT is a company that has been established with the single minded dedication to offer the best quality construction steel to the consumer. The brand has been recognized by the Times Business Awards as the 'Most Trusted TMT Steel Brand - Consumer Choice.'

SK Super TMT takes its name from its founder and chairman Shri. S. Kulandaisamy, a businessman with over three decades of expertise in the metal industry. His obsession for quality began when he ventured into metal trading way back in 1987. The company is today led from the front by his son and successor, a dynamic young entrepreneur Prabhu Kulandisamy. All of 35 years, the next generation scion who holds the position of the Managing Director, has expanded the business through forward integration.

Since entering the fray in 2003, Prabhu spearheaded the manufacture of TMT from their own billets, to ensure absolute control over the quality. He wasted no time in adopting new technological advancements and emerging new machinery. Prabhu established a facility with world-class infrastructure at Dabaspeta Industrial Area where he introduced 'Integrated Rolling Tech-

nology'.

Integrated Rolling Technology is the most advanced technology in the manufacture of TMT bars. The TMT bars are manufactured directly from iron ore to the finished product in a single roll. This technology ensures the best quality of steel with optimum physical and chemical properties that makes the product withstand any quality test and the test of time.

With high quality products and an ever expanding large network of business partners, SK Super TMT is the favored choice of consumers looking to build their dream homes or commercial spaces.

"Our single minded focus to offer quality products has not only established us as the most preferred brand in the market, but also ensured that our list of satisfied and happy consumers grows. We at SK Super TMT are committed to our quality and will adhere to it at any cost," says Prabhu.



Pure | Perfect | Precise



Prabhu Kulandaisamy